



SECURISYN MEDICAL

Inventing the
standard of care.

HIGHLANDS RANCH – July 5, 2018 – Securisyn Medical, LLC, dedicated to inspiring the world to collaborate to make airway management safer, today announced the appointment of Arthur Kanowitz, MD, as Chairman of the Airway Safety Taskforce for the Patient Safety Movement Foundation. The Patient Safety Movement Foundation is a global non-profit working with leading medical experts around the world to eliminate preventable patient deaths in hospitals. In this role, Dr. Kanowitz will lead the Airway Safety Taskforce's efforts to increase awareness of airway safety incidences and to encourage all hospitals to implement evidence-based Actionable Patient Safety Solutions (APSS) that have been developed to highlight best practices used to decrease the incidence, associated complications and preventable deaths of airway management.

"We are excited to welcome Dr. Kanowitz," said Joe Kiani, Chairman and Founder of the Patient Safety Movement Foundation. "Medical errors are the third leading cause of death in the United States - behind heart disease and cancer. We can no longer hope for ZERO preventable patient deaths; we must ask our hospitals to plan for ZERO. By bringing together experts in the field, like Dr. Kanowitz, we are empowering hospitals to make patient safety a priority and implement free resources proven to eliminate preventable harm."

Dr. Kanowitz is currently the co-founder of a medical device company focused on eliminating all preventable deaths related to airway management. An Emergency Physician, and formerly the Medical Director for the Colorado State Emergency Medical and Trauma Services for Colorado's Department of Public Health and Environment, Dr. Kanowitz has been involved in emergency medicine and patient safety for over 40 years.

"In 2004, I became aware of how common and costly unplanned extubation -the accidental and unintended removal of a patient's life-sustaining breathing tube, can be," said Dr. Kanowitz. "I have spent the last 14 years researching the problem, working on a solution and collaborating with patient safety organizations to increase awareness of this problem."

In the intensive care unit (ICU) where patients are mechanically-ventilated, the incidence of unplanned extubation is greater than 120,000 times a year in the US alone and leads to 33,000 preventable deaths yearly. ^(1,2,3,4) Dr. Kanowitz said, "These are preventable deaths and must be eliminated. I am honored to be working with the Patient Safety Movement Foundation to eliminate these deaths."

Dr. Kanowitz assumes his position at the Patient Safety Movement Foundation effective immediately.

##

SECURISYN MEDICAL

9150 Commerce Center Circle

Suite 135

Highlands Ranch, CO 80129

Securisyn.com



SECURISYN MEDICAL

Inventing the
standard of care.

About Patient Safety Movement Foundation: More than 200,000 people die every year in U.S. hospitals and 4.8 million worldwide in ways that could have been prevented. The Patient Safety Movement Foundation is a global non-profit which creates free tools for patients and hospitals. The Patient Safety Movement Foundation was established through the support of the Masimo Foundation for Ethics, Innovation, and Competition in Healthcare to reduce that number of preventable deaths to ZERO by 2020 (OX2020™). Improving patient safety will require a collaborative effort from all stakeholders, including patients, healthcare providers, medical technology companies, government, employers, and private payers. The Patient Safety Movement Foundation works with all stakeholders to address the problems with actionable solutions for patient safety. The Foundation also convenes the World Patient Safety, Science & Technology Summit. The Summit brings together some of the world's best minds for thought-provoking discussions and new ideas to challenge the status quo. By presenting specific, high-impact solutions to meet patient safety challenges, called Actionable Patient Safety Solutions, encouraging medical technology companies to share the data their products are purchased for, and asking hospitals to make commitments to implement Actionable Patient Safety Solutions, the Patient Safety Movement Foundation is working toward ZERO preventable deaths by 2020. Visit patientsafetymovement.org.

About Securisyn

Securisyn Medical, LLC (www.securisyn.com) headquartered in Highlands Ranch, Colorado, is a young and innovative medical technology and solutions company dedicated to creating and cultivating an approach to airway management that will enhance airway safety, prevent unplanned extubation and its associated complications, provide peace of mind for patients, their families, and practitioners and decrease healthcare costs through ethical, profitable, and sustainable business practices. The company is focused on collaborating with stakeholders around the world to eliminate preventable deaths related to airway management.

Any forward-looking statements are subject to risks and uncertainties. These forward-looking statements are based on management's current expectations. Various important factors could cause actual results to differ materially and actual results may differ materially from anticipated results. Securisyn Medical, LLC disclaims any obligation to update this information.

-end-

Contacts:

Joshua Herrington
Marketing / Public Relations
+1-720-990-4009

- 1) de Lassence, A., et al., Impact of unplanned extubation and reintubation after weaning on nosocomial pneumonia risk in the intensive care unit: a prospective multicenter study. *Anesthesiology*, 2002. 97(1): p. 148-56.
- 2) da Silva, P.S. and M.C. Fonseca, Unplanned endotracheal extubations in the intensive care unit: systematic review, critical appraisal, and evidence-based recommendations. *Anesth Analg*, 2012. 114(5): p. 1003-14.
- 3) Dasta, J.F., et al., Daily cost of an intensive care unit day: the contribution of mechanical ventilation. *Crit Care Med*, 2005. 33(6): p. 1266-71.
- 4) 8. Needham, D.M. and P.J. Pronovost, The importance of understanding the costs of critical care and mechanical ventilation. *Crit Care Med*, 2005. 33(6): p. 1434-5.

SECURISYN MEDICAL

9150 Commerce Center Circle
Suite 135
Highlands Ranch, CO 80129
Securisyn.com